

Meeting date:
Saturday, June 25, 2011
10:00 am to 1:00 pm EST
Brandywine Town Center at Concord Mall
Concord Pike & Naamans Road
4050 Brandywine Parkway
Wilmington, DE 19801



2010 Annual Report

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Meeting Agenda

Welcome, Introductions and Thank You's

President MaryFran Cini

Reading and review of minutes from last year's meeting

Kristeen Kohrs, Secretary

Treasurer's Report

MaryFran Cini (for Jody Cohen)

VP of Education

Lissa Scott

Legislative Report

Kathie Shea

Statistics Report

Christina Kallay

Fundraising and Grants Update

Cathy Dlugosz

Policy and Procedures Updates

Courtney Vogenitz

Publicity Report

Laurie Zoock

Volunteers Report

Nikki Russell

Old Business: Questions from the membership regarding discussions from last year’s meeting.

- Kenneling
- Insurance
- Home Visits

New Business:

- Membership dues, nothing new, why do volunteers need to pay for membership?
- Technology and its impact.

We will accept questions/discussions from the members in attendance, 10 minutes for each topic, one hour total.

Election Results

Adjournment

A Message from your President



As I reflect on the past year, my first year as MAGDRL's President, I am thankful for another successful year for our organization and our Danes thanks to the continued hard work and generosity of our volunteers, membership and patrons.

Looking back over the past months I am happy to report that MAGDRL has continued to survive and do it well despite the challenging economic times and the continuing increase we have seen in the cost of living in the Mid-Atlantic States. This was not easy to achieve, but our Chapters have continued to watch expenses. I would like to especially note that our boarding costs have decreased, once again thanks to the many volunteers working very hard to keep our orphans out of kennels.

We have seen some things that are definitely a reflection of the economy. Adoptions were down as well as our merchandise sales. Veterinary bills continue to increase as orphans come in with less care and more health issues. We have not relented on our fundraising however, and overall donations and fundraising were up. Our event coordinators have searched and found many new and exciting venues to showcase MAGDRL, and raised awareness and necessary funds.



Our leadership worked hard in the past year to review our files and our operations. We continue to edit and update our paperwork to make things easier and more thorough for our volunteers, our Danes and our adopters. We will continue to look for new and creative ideas for recruiting foster homes and volunteers so that we can continue to help as many Danes as possible.

I am forever grateful for the wonderful people in this organization who work so hard for the Danes and make it possible for us to help as many as we do. Thank you never seems to be enough, but thank you all from the bottom of my heart for all that you do to help the Danes.

Mary Fran Cini

President's Message

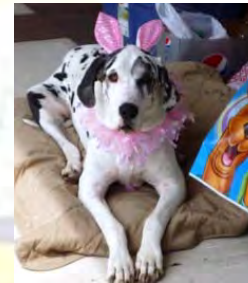
Executive's Message

Vice President

This MAGDRL Annual Report marks my 7th year preparing our yearly snapshot of volunteer activities and accomplishments. Looking over all 8 of our Annual Reports, there were changes in the number of dogs taken in, our fundraising results, and our volunteer numbers. Amazingly, through the years this organization's performance has remained relatively stable. What a testament to all who contribute their time, funds and resources to help us help the Great Danes in our care!

In 2010, your VP volunteered for a non-BOD role as Rescuers Record newsletter editor. Although through the years I've been aware of items of interest on a local level, our newsletter serves as a contemporaneous chronicle of activities all across MAGDRL. Editing the newsletter has given me even more appreciation for each Chapter's efforts and operational activities that I'd only seen summarized in our yearly report.

Some things stand out from my editing duties: Watching the slow



recovery of a "Dane in Need," then rejoicing when they are finally healthy and find their forever home. The sadness in each memorial for a beloved former canine companion. The discouragement of a disappointing event versus the excitement of a new, innovative one — both showing the dedication of our wonderful volunteers. The ups and downs of our unsung heroes, the foster homes that work closely

with the dogs and the matchmakers to ensure the success of each placement. They're torn between sadness and joy as their orphan's "Gotcha Day" arrives, nevertheless their hearts always swell with pride in their accomplishment.

Seeing these volunteer efforts month-by-month, Chapter-by-Chapter, I finally see the guts of the machine that is MAGDRL. It is all of us working in every aspect of this rescue to enable MAGDRL to continue to help the Danes who need us. Thank you All!

Lissa Scott

Legislative

This last year proved to be yet another record year for legislatures



in almost every state. There was hardly a state that didn't introduce some type of animal legislation. Some of it good and some of it very bad.

I urge everyone to read each piece of legislation carefully before making your decision to support it or not. Very often, while it appears to be good as you read through it you find things that are really worrisome.

I've monitored some that even the animal control people can't get behind because of the crazy wording.

Please remember that there are large, very rich groups out there lobbying our legislators to pass laws that do nothing more than take away your rights as an animal owner. Some of these group's main goals are the elimination of all companion animals. That isn't what any of us want. While we want to make sure that our cruelty laws do what they should and punish those who deserve it, we also don't want to lose our rights to own our beloved Danes..

Read carefully and make sure you understand before backing anything.

Kathie Shea

Quick Facts 2010:

- ⊕ Dogs Taken In — 331
- ⊕ Released to Breeders — 1
- ⊕ Adopted — 301
- ⊕ Still in Rescue at end of 2010 -- 91
- ⊕ Average Days In Rescue - 89

Fundraising & Grants

Even though the economy has not improved, MAGDRL and its awesome volunteers refuse to back down! Our volunteers stepped up and went beyond expectations, thinking of new ways to raise much needed funds for our Danes. We tried new events, got "crafty" and improved results in tried and true venues!

In 2009 we broke more records with our events!!!!

- ♥ The NoVa yard sale had its best results to-date, bringing in over \$6,500. Combined with other Chapters holding their own yard sales, we brought in over \$8,000 on these events!!!
- ♥ Our Sweepstakes took in nearly \$12,000
- ♥ DE Dogfest brought in \$6,347
- ♥ Monarch Tattoo Fundraiser \$3,216
- ♥ Broadway Barks \$2,240
- ♥ The NJ Tricky Tray \$20,463
- ♥ Daneville Auction made \$9,719
- ♥ Parade of Paws \$2,248

Our volunteers in NC continue to attend the best festivals around, bringing in thousands in donations. NC has also opened their own Esty store selling awesome handmade items for MAGDRL.

We are a strong organization because of our invaluable volunteers who work tirelessly for our Danes! Thanks to the hard work of our volunteers, we are now registered with the Combined Federal Campaign of the National Capital Area. This will be ongoing income for MAGDRL and has already brought in over \$6,000!



We continue to have more people sign up for our TD Bank Affinity Program which is also an annual income stream for MAGDRL. In addition, the Purina Weight Circles, cell phones, ink cartridges, iGive, our Dane Depot, etc. are all ways that our volunteers continue to help boost our treasury.

THANK YOU to all our volunteers who work so hard for our Danes, MAGDRL is lucky to have each and every one of you!!

Cathy Dlugosz

Volunteers

2010 was another busy year for our volunteers. Many Chapters had large increases in incoming Danes but not enough places to put them. As a team, we all pitched in, found foster homes and helped Danes find forever homes. Teamwork in a large organization is so critical to the Danes and to our fellow volunteers. We all know it's not always easy, but I'm proud of everyone working together for a common goal.

Through the year our volunteers were busy doing Meet &Greets, events and fundraisers to help support the Danes in our care. One area we always have to work on is recruiting additional volunteers, especially foster homes which are always a concern for smaller Chapters. With the use of Twitter, Facebook and Meetup, we've reached more people to get the word out that we need their help.



These social media outlets have also been helpful in finding homes for Danes and for promoting fundraisers and events. Our volunteers are using every resource available for our Danes and it shows. Every year we are able to help more Danes and find bigger and better ways to do things.

This year we were accepted into the Combined Federal Campaign (CFC) of the National Capital Area which allows certain charitable organizations to solicit contributions from employees of the federal government. This brought in a sizeable contribution during our first year and we are hoping it will be even bigger in 2011.

My heartfelt **THANK YOU** to all of our volunteers that work so hard every day for the Danes. They can't talk to tell you how much they appreciate all you do for them, but you can see it in their eyes and feel it in their hearts. Without all of you, this couldn't happen.

"Volunteering can be an exciting, growing, enjoyable experience. It is truly gratifying to serve a cause, practice one's ideals, work with people, solve problems, see benefits, and know one had a hand in them." — Harriet Naylor

Nicole Russell

Paid 2010 Volunteers by Chapter:

MD/DC	77
N.VA	41
NC/SC	55
NJ	85
NY	10
PA/DE	46
S.VA	9
WV	19

Public Relations

We have several new additions to the PR Team this year that have stepped up to assist MAGDRL. I'd like to thank Cathy Johns, who was the PA/DE PR Team Lead for about 8 years and did a tremendous job. I'd like to thank Joan Schramm for initiating FaceBook web pages for MAGDRL, and actively publicizes MAGDRL.

The PR Team Leads have been responsible for sending out media releases to keep MAGDRL in the public eye, and occasionally handle TV and radio interviews as well as newspaper articles.

Team Leads promote MAGDRL as a caring and responsible organization made up of dedicated volunteers.

Our goal is to educate the public about the Great Danes in our rescue and what to expect when it comes to adopting or fostering a Great Dane. While this helps with adoptions and brings in foster volunteers, it also brings in more Danes due to owner turn-ins. Hopefully the more people learn about our lovable Gentle Giants, the more prepared they will be to adopt one. If they use the resources on our site, they may learn enough to help them deal with specific issues they are having with their own Dane and choose not to turn in their dog to rescue.

I am proud of our PR Team, and thank them for all their work in helping MAGDRL!

Laurie Zook

Policy & Procedures

As we reached our first decade of the new millennium, MAGDRL was taken into new territory. Almost every Chapter of our organization is now on social media networks such as Facebook and Twitter. This resulted in a growth of new volunteers and new events. We also experienced an influx of new Chapter Coordinators.



The BOD has worked hard this past year to ensure that all volunteers have access to forms and guidelines, have the proper paperwork on file, and the proper governance is in place to manage volunteer activities.

Suggestions and ideas have been presented that have created new questions and guidelines for bringing in dogs, for items to review during home visits, and for different approaches to intake evaluations. These new questions and guidelines were a collaborative effort of the BOD and the Chapter Coordinators. We continue to work as a team to provide MAGDRL with the best foundation we can.



The Policies and Procedures created today will only help to ensure that MAGDRL has a future. It has been a pleasure working with all of our state Coordinators and the BOD again this past year to ensure that we can all be the best we can be.

Courtney Vogentiz

Northern VA

In 2009 the Northern Virginia Chapter had an outstanding year educating the public, attracting donations and recruiting volunteers. We brought in 13 Danes, with 3 waiting for their forever homes at the end of the year.



We continued to host our regular monthly Meet & Greets at Dog Krazy, Felix & Oscars, PetCo and Wylie Wagg. We added a new popular meet and greet at Unleashed.

Our bi-annual yard sale brought in a staggering \$5,523 and could not have been so successful without our dedicated Volunteers who spent countless hours collecting, pricing and sorting the donated items. Our Chapter continues to manage Ebay, Cafe Press and Zazzle. We also did special events including a car show, Snouts & Scouts with the girl scouts, Chili's' Dinner Fundraiser, Reston Pet Fiesta and a Pet Portrait Fundraiser. The 3-day Super Pet Expo was a hit with the Danes and brought in \$832 in donations.



Our Chapter volunteers were able to enroll MAGDRL in the Combined Federal Campaign (CFC) which will bring in a large donation starting in 2011.

With ALL the wonderful events the Northern VA Chapter was able to raise over \$24,445 in fundraising and we hope to reach \$26,000 in 2011.

We spent over \$12,697 on care for our Danes including 2 long term fosters that require monthly vet visits.

We could NOT reach these goals without the continued combined efforts of all the WONDERFULLY committed volunteers that wear so many different hats.

Nicole Russell & Susan Hughes

New York

2010 was a tough year. We received 88 calls for surrenders and took in 17 and placed 6. A big thanks goes to N-NJ & PA who opened up their Chapters to help foster these Danes. This network of foster homes allowed these dogs to find their forever homes. We refused 14 Danes with bite incidents that were serious enough that we could not take them into our program, a large increase over last year. The number of Danes with behavioral and aggression issues so severe that it was impossible to control the dogs increased to 9. We were also able to place 8 Danes with other Great Dane Rescues or with people outside of our adoptive area.

Our 2 largest fundraisers were "Daneville 2010" which was an auction held by 2 of our adopters who adopted "Harmony" in 2007. They wanted to give back to MAGDRL, so they held this auction. It is normally a 2 day event but they could only secure the location for one day. This event raised \$9,719! Thank you to Donna & Mandy and to all the volunteers who helped.

Our second big event, "Broadway Barks" is a wonderful fundraiser in New York City that helps educate the public. Thank you to the Mayors Alliance who has invited us for many years, and to the volunteers who gave their time and traveled into NYC to help with this hectic event. It was a great event that raised \$2200 for the Danes in our care.

We also want to thank the Dunn family who has made monthly donations even in this tough economy. They helped keep us in the black and helped New York end the year with +\$14,000 over our expenses.

NY has a small group of volunteers BUT they are very dedicated and will jump in at a moment's notice if a transport or evaluation is needed to move a Dane to a safe home. We worked with other Great Dane rescues and have been able to move dogs to other states that have potential adopters.

Most of all, Thank You to all our Chapters for being so dedicated and working so hard to keep this organization running as smoothly and efficiently as it does. It's all of the Chapters working together that make MAGDRL the best Great Dane Rescue on the East Coast. *Gay Ann Wayne & Inga Hotelling*

North Carolina/Upstate South Carolina

2010 was a very exciting and busy year for the volunteers of the NC/SC Chapters. We combined both states so we now have two Assistant Coordinators: Beth Grooms in NC, and Shari Harris in SC. We have a great team here and are building up the volunteer and foster home base in both states.



There has never been a shortage of Great Danes wanting to come into rescue in the NC/SC Chapter. We saved 142 Great Danes last year, and thanks to the hard work of our volunteers base we were able to get them into foster care. We had two Special Needs Danes, "Athena" and "Brooklyn", our HOD puppy. All our volunteers were out in force to raise money to help these two girls. We also helped to partially shut down a puppy mill. We took in 6 breeding females who were in bad shape, and worked to get them healthy and adopted. "Sidney", one of our puppy mill moms, painted a picture and it was auctioned off at Puppy Mill Awareness Day.

We hosted 3 events last year: Ag Wag which Sabrina Hanson worked to put together; "Dealin for Danes", the 2nd annual event for Brittany West; and the Eastern NC Scavenger Hunt which Debbie Ham headed up. All 3 events were great fun and a true successes for MAGDRL.



We participated in 23 Festival's including "Holiday Fair", "Whirligig Festival"; Collard, Watermelon, Pickle, Azalea, Potato festivals; "Great Grapes" and "Beer Bourbon and BBQ" festivals. We supported 9 other special events including "Responsible Dog Ownership", "Hounds for Hospice" and "Puppy Mill Awareness Day." We held 16 Meet & Greets. Our NC/SC volunteers were out all over our states, educating and bringing awareness about MAGDRL and animal care in general. Because of all the events we have attended our volunteer base has tripled.

We started a new effort to help raise money for our Danes by making →

North Carolina/Upstate South Carolina →

recycled items to sell. We call it "Going Green for the Danes." We make magnet's from any beverage cans we can find. The magnets are different animal, flowers, bugs, fish and so much more. We make tote bags out of discarded feed sacks collected from all over the state. We have some farms saving them and volunteers all across MAGDRL send them to us so we can make the totes. Other recycled items we make are toys out of old blue jeans and with remnants and tennis balls that the tennis clubs can't use anymore. These have been great at events everyone loves them, and we are getting invited to a lot of Earth Day functions and events because of our Going Green for the Danes.



The NC/Upper SC Chapter has progressed so far, so fast, and with so many new volunteers, I am excited to see what we can accomplish next year. Thank you ALL!

Terri Wood

American Kennel Club Great Dane Tidbits

- ⊖ The earliest written description of a dog resembling the breed can be found in Chinese literature of 1121 B.C.
- ⊖ The Great Dane's name is the English translation of the breed name in French: grand Danois, meaning "big Danish."
- ⊖ The breed was originally developed by the Germans to hunt boar, a ferocious animal. When no longer used for hunting, the breed changed to one of a companion and estate guard dog.
- ⊖ The origins of the Great Dane as we know it today can be traced to the Irish Wolfhound with mixture of old English Mastiff.
- ⊖ In 2004, 9,507 individual Great Danes were registered with the American Kennel Club, an increase of about 500 dogs from the previous year. In 2004, Danes were #27 of 154 breeds in individual registrations. In 2010, Danes had risen to #17 of 167 breeds registered.
- ⊖ The breed's most recent claim to fame comes from Giant George, a blue Great Dane from Arizona. Weighing in at 245 lbs. and measuring 7'3" from his nose to the end of his tail, The Guinness Book of World Records named Giant George the world's tallest dog ever.

Pennsylvania/Delaware

Unfortunately for PA/DE Chapter, 2010 was another banner for us. We rescued almost 80 Danes, euthanized 6 due to health or temperament. We took in 17 Danes from other Chapters, and sent 2 to be fostered out of state. We also helped several potential surrenders keep their Danes by raising funds for surgery outside of MAGDRL and offering initial behavioral consults to determine workability and need. Our statistics for 2010 follow:

- ⊖ 81 applications
- ⊖ 63 adoptions
- ⊖ 39 Pa dogs
- ⊖ 24 out of state dogs



We lost several valuable volunteers due to personal conflicts or moves, and gained new volunteers who are proving themselves to be just as valuable. Volunteers in PA/DE worked hard to raise money for the Danes in our care, and helped us to care for some very tough cases in 2010. Our Chapter raised almost \$40K in events/M&Gs/fundraisers and miscellaneous donations. This helped cover our medical bills for the year, which totaled over \$22K, and our kennel bills, which unfortunately totaled almost \$6K.

We took in Cheyenne & Denver in October 2010, two pups with the highest vet bills our Chapter has ever seen. With severe pneumonia, these pups spent 7 days together on oxygen tanks at University of Pennsylvania, and Denver another 4 days. Late in the year we lost Sable, our 11 year old permanent foster. We also handled some of the most difficult dogs to date. Some of these dogs were successfully placed and now are living the good life with their forever families; others were put to sleep after having given them a chance. Special thanks to Judy Shoudt, our matchmaker who is incredible!

In summary, 2010 was a challenging year, and one that truly hit hard in many areas. We're hoping the future will be brighter for 2011. The PA/DE Chapter survived a tough and challenging year. May 2011 bring better prospects and less heartache.

Sheila Marshall & Cindy Kerr

West Virginia

This has been a very challenging year for us, with the economy and other issues impacting several of our core volunteers, but we have a great team! We managed to stay afloat and still meet many of our goals from last year. We focused on continuing to recruit foster homes, allowing us to foster more orphans in-state; found ways to increase our fundraising to better cover the expenses of our orphans; and strengthened our teams. We filled more Team Leader positions so that we can continue to keep up with inquiries without overworking anyone.



We added six new foster homes, allowing us to foster ten of our orphans in-state. Overall, we took in 19 dogs, including four who had been seized due to neglect, two who were abandoned in seriously bad shape, and two who were rescued from abusive situations. We also successfully referred nine dogs, from areas we could not reach, to placements with other rescues. We celebrated 12 adoptions, with three more to be finalized in the opening months of 2011. We handled inquiries of various types from 82 Dane owners, and continued to be a very active resource for owners needing referrals for financial assistance and training help.



Finally, we more than doubled our fundraising/outreach schedule while also increasing our average donations per event. Our non-event donations also more than doubled. While still not at our "break-even" point, we're making great strides towards this goal, with more and more volunteers getting involved with brainstorming, and acting on, new ideas.

In the coming year, we are looking to expand our role as a community resource while creating new fundraising opportunities for our orphans by starting a training/seminar series with our local trainer. We are also focusing on strengthening our team base to keep our Chapter resilient as we grow.

Thank you everyone for all your efforts on behalf of our orphans!
Teresa Griffith

Northern NJ

2010 was New Jersey's 2nd year with two Chapters in the state. The North Jersey Chapter did a great job of fundraising, bringing in a total of over \$55,000 for the year. This total once again more than tripled our expenses.

We continue to be blessed with a great team of volunteers who work tirelessly on fundraising, adoptions & volunteer recruiting. We approved and matched 18 Northern NJ families with Danes from across MAGDRL Chapters.



Our foster homes cared for 29 Danes this year and we continued to be able to take in dogs from other Chapters thanks to the willingness of

our foster Moms and Dads.

Our volunteers were out in force collecting funds for our Danes in 2010 at various Meet & Greets and fundraisers. In addition to having regular events at local pet specialty stores we also had events at Sam's Club, TD Bank, Tractor Supply, Somerville Lumber and area movie theaters when the Marmaduke movie was released. We also participated in L'Oreal's "Because Your Dog is Worth It Too" events & the "Wings and Wheels Expo." We had our 2nd Tattoo Fundraiser which raised over \$3,000 dollars.... looks like this will be an annual event for us! North Jersey ran MAGDRL's biggest fundraiser in 2010: our Tricky Tray event raised over \$20,000 for the Danes!

Our Chapters fundraising efforts could not have been as successful without the creativity, dedication and passion of our awesome team of volunteers. I can't say enough about these folks whose hard work makes such a difference to our orphans and adoptive families. I'm looking forward to working with everyone in the reunited single NJ Chapter in 2011.

Mary Fran Cini

Central/Southern NJ

2010 proved to be a good year as a successful Chapter since becoming "CSNJ". Our group of volunteers has grown immensely and have had worked hard to maintain the integrity of this Chapter and to accomplish our goals!



We hosted a multitude of events from regular Meet & Greets, including some new locations. We were at yearly smaller events such as the "Colonia Dairy Maid" and "Bogart's Books & Café", plus we held yard sales. Our larger events included Rutgers's Field Day, "Fido Festival", "Woodstown Fall Festival", the Super Pet Expo in Edison and the Wildwood Dog Show that was cancelled the previous year due to inclement weather. Our Events Coordinator worked tirelessly to make these events happen to not only raising awareness of MAGDRL and donations, but to attract volunteers and adopters.

We had 33 calls for Danes that needed to be surrendered, with 27 them coming into rescue. We had 14 adoptions within our Chapter, and placed Danes with adopters from other Chapters. We couldn't have been so successful without the tireless efforts of our foster homes, adoption team, matchmaker, and sister Chapters.

As the year came to a close, I'm proud to say that our Chapter's grown. We see the determination and dedication of our volunteers especially in this rough economy. It never ceases to amaze me how they have stepped up when needed. I'm thoroughly grateful for each and every one and their persistence in educating the public about MAGDRL and the Great Dane breed!

Melissa Alessandrini



National Dane Rescue Statistics

From the 2010 GDCA Rescue Meeting:

- 2,042 Danes came into the GDCA national rescue system in 2009.
- 730 more dogs were taken into rescue in 2009 than the prior year.
- Four (4) new Dane rescues were registered with GDCA in 2010 bringing the total registered GDCA rescues to 36.
- The two main reasons these dogs were turned into rescues were: (1) the dog had already been surrendered to a shelter; (2) the bad economy.
- Adoption numbers across all Dane rescues tend to be down because of the bad economy.
- More dogs are coming into rescue needing some kind of vet care, possibly because people who don't want to surrender their dogs, may hold onto them until some unavoidable medical problem comes up, and then surrender them.

2010 National Rescue Statistics:

Sex	Number	Percent
Dogs	1,068	52%
Bitches	974	48%
Total	2,042	100%
Age	Number	Percent
Under 6 Months	158	7%
6-12 Months	300	15%
1-3 Years	877	43%
3-5 Years	532	26%
6 Years or Older	175	9%
Total	2,042	100%

Maryland/DC

In 2010, the MD/DC Chapter continued plugging along like the well-oiled machine our volunteers have made it. We handled 114 give up calls resulting in the placement of 29 Danes into new homes throughout MAG-DRL. Fortunately, many of the dogs we received calls on, but did not take in, were because we were able to help the families with their problems and allow them to keep their Dane. We also had 43 Danes adopted within our Chapter.



Chris Wall and I continued to find that the best way to keep up with the adoption and give up calls was to have teams of volunteers helping with both. We have some wonderful volunteers that give up many of their evenings to make phone calls to handle our initial contact calls, as well as many others who spend time completing dog evaluations and home visits.

Our Meet & Greet leads continued to be strong through 2010 and get the word out about MAGDRL. Many of our adoption calls come from folks finding out about us at these events. We also bring in a lot of great donations at these events.



Barbara Lyons & Debbie Maggitti also worked together to revive our pet walk in 2010. This used to be an annual event for our Chapter, which because of the amount of work it takes to run it, fell by the wayside. I'm happy to say that they drew in the help of many key volunteers and put together a wonderful and profitable, event. This was in addition to two Basket Bingos that we ran.

As always, I am very proud of all the time and effort our volunteers put in to caring for our cause. I know with their continued help, the MD/DC Chapter will continue to run like a well-oiled machine!

Christina Kallay

Southern Virginia

The Southern Virginia Chapter started the year with 13 Danes and ended it with 9 Danes. We took in 40 Danes which was down by 19 from the previous year.

We continue to grow and develop our volunteer base, striving for a well-rounded Chapter. We've been successful with our communications with most of the local shelters and Humane Societies, and as always, we continue to grow those relationships. Our Chapter will continue to work with incoming Danes, successful adoptions/matchmaking, and increasing our donations while also managing our expenses and educating the public.



Southern Virginia has had many successful adoptions which are due to the commitment of every volunteer involved. We plan to expand our coverage area by continuing to be proactive with our volunteer base and use of resources. In 2010 we felt the crunch of high gas prices, the rising cost of vet expenses, and the condition of the Danes when we get them.

We continue to work on expanding our fundraising to cover these expenses. We have continued with the "money making" events that have proven fruitful in the past and will hopefully prove so in the upcoming year. Overall, we are very proud of the year we've had and will continue working through the ongoing changes in our Chapter and difficult economic times.



Southern Virginia would like to thank the many volunteers, new and long standing, for all their hard work, dedication, and kindness that they've given this Chapter over the past year.

Stacey Gilbert

MAGDRL Statistics

MAGDRL statistics In 2002:

Gender

- 55% of the dogs were males
- 42% of the dogs were females
- 5% unknown

Age

- 34% of the dogs were 1-2 year old
- 7% were under 6 months old

Color totals:

- Harle/Mantle/Merle 210
- White/Deaf/Blind 17
- Black 240
- Fawn/Brindle 153
- Blue 26
- Other (fawnquin etc.) 45
- Unknown 72



Color

- 32% black
- 3% blue
- 2% white/deaf/blind

MAGDRL statistics In 2010:

Gender

- 54% male
- 45% female

Age

- 40% were 1-2 years old
- 5% were under 6 months old

Color totals:

- Harle/Mantle/Merle 222
- White/Deaf/Blind 17
- Black 192
- Fawn/Brindle 96
- Blue 47
- Other (fawnequin etc) 13
- Unknown 51

Color

- 30% black
- 7% blue
- 3% white/deaf/blind

MAGDRL Snapshot

	2008	2009	2010
Dogs taken in	554	326	331
Dogs Adopted	417	353	301
Dogs still in rescue at end of year	92	66	92

2010 Income

Fundraisers	\$136,157.15
Adoption Donations	\$79,375.25
General Donations	\$86,084.39
Merchandise Income	\$21,677.89
Sponsor/Special Needs Donations	\$13,709.30
Membership Donations	\$12,950.00
Grants	\$8,000.00
Application Donations	\$5,995.00
Miscellaneous - donations towards board- ing & postage, newsletter advertising	\$3,019.84
Memorial Donations	\$9,596.00
Surrender Donations	\$1,720.00
Total	\$378,284.82

2010 Expenses

Veterinary Bills	\$257,012.48
Boarding	\$30,714.97
Fundraisers, Expo Booth Fees, Event Supplies	\$27,593.18
Newsletter Printing & Supplies	\$6,007.94
Merchandise Purchases	\$10,579.94
Fees - bank, bulk mail, checks, formsite, sales tax, PayPal, PO box rental, credit card finance charge, shelter pulls, websites, phones, state filings, etc.	\$11,329.21
Postage	\$14,868.06
Supplies	\$9,008.06
Foster Dog Supplies	\$1,161.84
Insurance	\$1,554.00
Advertising & Public Relations	\$1,382.77
Audit & Taxes	\$3,885.00
Legal Expense	\$0
Total	\$375,097.45
Surplus/Special Needs Fund	\$3187.37

2011 Budget

2011 Projected Income	
Fundraisers	140,000.00
Adoption Donations	\$70,000.00
General Donations	\$85,000.00
Merchandise Income	25,000.00
Sponsor/Special Needs	
Donations	\$12,000.00
Membership Donations	\$15,000.00
Grants	\$8,000.00
Application Donations	\$6,000.00
Miscellaneous - dona- tions towards boarding & postage, newsletter ad- vertising	\$2,500.00
Memorial Donations	\$10,000.00
Surrender Donations	\$1,500.00
CFC Donations	\$7,000.00
Total	\$382,000.00
2011 Projected Expenses	
Veterinary Bills	\$255,000.00
Boarding	\$30,000.00
Fundraisers, Expo Booth	
Fees, Event Supplies	\$30,000.00
Newsletter Printing	\$6,000.00
Merchandise Purchases	\$15,500.00
Fees	\$13,000.00
Postage	16,000.00
Supplies	\$7,000
Foster Dog Supplies	\$2,000.00
Insurance	\$2,000.00
Advertising & Public Rela- tions	\$1,500.00
Audit & Taxes	\$4,000.00
Legal Expense	\$0.00
Total	\$382,000.00

Thanks for Caring!

Jody Cohen

Treasurer's Report



In Memory...

It is a sad fact that we cannot save them all. In 2010, we had 15 Danes/mixes who died or were euthanized while in the care of MAGDRL. We remember them here.

Euthanized

Died

- | | |
|-------------------|---------------------------|
| ⊖ Temperament — 9 | ⊖ Neuter complication - 1 |
| ⊖ Health - 3 | ⊖ Bloat - 1 |
| | ⊖ Health — 1 |

Top graphic courtesy of Danes-R-Us

THE DOGS WHO HAVE SHARED OUR LIVES

The dogs who've shared our lives.
In subtle ways they let us know
their spirit still survives.
Old habits still make us think
we hear a barking at the door.
Or step back when we drop
a tasty morsel on the floor.
Our feet still go around the place
the food dish used to be,
And, sometime, coming home at night,
we miss them terribly.
And although time may bring new friends
and a new food dish to fill,
That one place in our hearts
belongs to them...
and always will.

---Linda Barnes ---